

Meeting Planner Information

Here's what you can expect when you book Cheryl to speak:

- ▶ Complimentary Pre-Calls BEFORE you even book her – Cheryl wants to make sure she is a fit for you and that you are a fit for her.
- ▶ Customization – Cheryl has an industry reputation of providing phenomenal customization for clients. Methods of customization include phone call with planning team, custom survey created for audience feedback, research on all social media platforms and more.

Value added bonuses include:

- ▶ A custom welcome video to be sent out to your group in advance of your meeting, social media shout outs of your event, and can participate in media on site or Facebook live events.
- ▶ A blog post or article for your company Intranet, magazine, or newsletter upon your request.
- ▶ Use of your event app for Q & A or with polling features or Cheryl can use her own audience polling app.
- ▶ Cheryl provides a PDF of her slides that are made available after your event through either your event app or through a web link.
- ▶ Cheryl provides a customized introduction to be used at your event
- ▶ Post meeting debrief call to review success of your event and follow up on next steps

Presentation Recording/Distribution:

- ▶ Audio/Video recording is allowed with a signed waiver that content will be distributed for internal use only. Photos are permitted with copies provided to Cheryl Cran NextMapping.
- ▶ Copies of video of Cheryl Cran must be provided via FTP, 1080P resolution in H264 or H265 format.
- ▶ Copies of photographs of Cheryl Cran must be provided.

Questions? Contact Michelle at
michelle@nextmapping.com

A/V Technical Rider:

Staging:

- ▶ In a best-case scenario Cheryl's preference is a stage without a podium or lectern as she moves and uses the stage when she delivers her speeches.
- ▶ A small cocktail table set to the audience left is required with her MacBook Pro laptop on the cocktail table on the stage with audio cable for sound. (The reason for this is that Cheryl's laptop allows her to use a touch bar to easily jump slides, control music and ensure that the presentation has maximum impact for the audience.)
- ▶ If your set up requires a lectern set it to the audience left, Cheryl will use that to place her MacBook Pro and requires audio cable for sound. (in lieu of cocktail table outlined above).

Technical Requirements:

- ▶ Cheryl's slides are created in Mac Keynote and are typically in 16:9 aspect ratio (please advise if screens are 4:3 aspect ratio).
- ▶ Cheryl brings her presentation loaded on her MacBook Pro and she brings adaptors for both HDMI and VGA – Cheryl does not provide her presentations in advance and presents directly off of her laptop. (The reason for this is Cheryl will make tweaks and changes to the presentation right up to when she presents as part of her customization approach. In addition, the videos and photos she uses are proprietary and copyrighted).
- ▶ Preferred screen set up is either one large back projection screen or two screens.
- ▶ A confidence monitor in front/or above stage is required.
- ▶ Cheryl brings her own Samson headset with multiple adaptors that fit most Shure, Audio Technica or other systems.
- ▶ Cheryl brings her own USB remote slide advancer.
- ▶ AV Sound check – Cheryl prefers to test her AV one hour prior to her speaking time (we will confirm this on the customization call).